

The logo for the 6th Filipino American International Book Festival is set within a white-bordered box. It features the text "6TH FILIPINO AMERICAN INTERNATIONAL BOOK FESTIVAL" in a serif font. The background of the entire image is a lush green field of leaves with several colorful butterflies, including monarchs and blues.

6TH FILIPINO
AMERICAN
INTERNATIONAL
BOOK
FESTIVAL

Hiraya/Emergence
WRITING TOWARDS THE FUTURE

Oct 15-16, 2022
SAN FRANCISCO MAIN LIBRARY

August 1, 2022

Dear [Company Name],

Philippine-American Writers and Artists (PAWA), in partnership with the San Francisco Public Library (SFPL), will hold the Sixth Filipino American International Book Festival from October 15 to 16, 2022 at the Main Branch of the SFPL on 100 Larkin Street. This year's theme is "Hiraya/Emergence: Writing Towards the Future" as we emerge from an ongoing pandemic and look ahead to our identities as Filipino/a/x and Filipino/a/x Americans in the diaspora. We invite you to sponsor the Festival to increase awareness for your business and promote your corporate social responsibility among 1,000 attendees from the Filipino/a/x American and wider community in the Bay Area and beyond, including writers and artists, educators, students, and activists.

This year's Festival promises an exciting and diverse program. Keynote speeches will be delivered by Nobel Peace Prize-winning journalist and author Maria Ressa; award-winning novelist Gina Apostol; journalist and memoirist Meredith Talusan; and Newbury Medalist and New York Times bestseller Erin Entrada Kelly. They will be joined by 30 authors from the Philippines, Europe, and major cities in the US for a weekend of literary events, performances, a film screening, and activities for book lovers of all ages.

Our Corporate Sponsor package has been designed to give your business maximum visibility both online and in print in the days leading up to the Festival and during the Festival. Custom packages are available upon request. This is a wonderful opportunity to show your support for the Filipino/a/x American community. Please kindly respond by August 31, 2022 with your brand materials for inclusion in Festival materials.

Best regards,

Edwin Lozada
Co-Executive Director
Filipino American International Book Festival

Christina Newhard
Co-Executive Director
Filipino American International Book Festival



Filipino American International Book Festival Sponsorship Levels

\$5,000 Sponsor Level

- Verbal recognition at events, reception, film screening
- 4 invitations to Opening Gala
- Promotional table at festival marketplace
- Large logo placement on festival banners and ads in San Francisco
- Company name and large logo placement on festival magazine back cover
- Company name and large logo on festival website and social media post
- Full page ad in festival magazine

\$2,500 Sponsor Level

- Verbal recognition at events, reception, film screening
- 3 invitations to Opening Gala
- Promotional table at festival marketplace
- Logo placement on festival banners and ads in San Francisco
- Company name and logo placement on festival magazine back cover
- Company name and large logo on festival website and social media post
- Half page ad in festival magazine

\$1,000 Sponsor Level

- Verbal recognition at events, reception, film screening
- 2 invitations to Opening Gala
- Company name on festival banners and ads in San Francisco
- Company name on festival magazine back cover
- Company name on festival website and social media post
- Quarter page ad in festival magazine

PLEASE CONTACT Beverly Parayno at beverly.parayno@gmail.com for questions or to participate as a Corporate Sponsor. In-kind donations are welcome. Please respond by **August 31, 2022** for inclusion in Festival materials.